FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029472 **Type of Permit:** FILMING **Release Date:** 07/15/2010

Production Company CROSSROADS FILMS, INC

Insured Company Name CROSSROADS FILMS, INC
Contact Phone No. 1 310-659-6220
Contact Phone No. 2
Fax 310-659-6219
Address 8630 PINE TREE PLACE
LOS ANGELES, California 90069

Production Title KAY'S JEWELERS

Type of Production Commercial - Standard

Producer na na

Director Eric Steinman

1st AD NA NA

Production Manager Norm Reiss

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Alex Apple
Primary Phone Mobile - 310-863-7600
Secondary Phone Office - 818-706-8022

Location Assistant na na
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Posting 1200	$104.00
Notification Charge	$200.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,014.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00029472
Production Company CROSSROADS FILMS, INC
Insured Company CROSSROADS FILMS, INC
Production Title KAY'S JEWELERS

Location Manager Alex Apple
Primary Phone Mobile - 310-863-7600
Secondary Phone Office - 818-706-8022

Location Address 3425 W 1st St, Los Angeles, CA, 90004

Location Type Studio

Location Description STUDIO SPACE

Film Dates 7/16/2010 - 7/16/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Alex Apple Agent letter Crossroads.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	10
Cube Trucks	1
Generator	1
Semi Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	30
Extras	5

Where are the extras holding? Location

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs E/S Westmoreland Ave., Council St. - 1st St.
N/S Council St., Westmoreland Ave. - Madison Ave.
N/S 1st St., Westmoreland Ave. - Madison Ave,

Approximate Footage 901 - 1200 **Log Number** 318

Date(s) 7/16/2010 to 7/16/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Appointment of As Authorized Agent and Representative

I certify that I am a representative of Cross Roads Films ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders (amendments) to such permits. Acting on behalf of the Principal in my capacity as its authorized representative, I appoint Walker Location Services and its employees and agents ("WLS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A. Inc of Southern California for any city, county or other jurisdication where Film LA operates; to negotiate discuss, accept , modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands , acknowledges and agrees that it (and/or insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issue to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) WLS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints WLS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect therto. Any person, agency; entity or organization (including Film LA) and any city, county or other jurisdiction where Film LA operates) may rely upon this appointment and need not obtain further authorization for any act described herein. Any original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to Film LA, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of State of California that I am authorized to appoint WLS as agent for Principal, and based upon that authority I hereby appoint WLS as Principal's agent as set forth herein.

WALKER LOCATION SERVICES
32078 Waterside Lane
Westlake Village Ca.91361
818.706.8022 office
818.253.7052 cell
818.889.3921 fax

Dated: 7/13/10

Name of Principal: Cross Roads

Representative's Signature:

Print Representative's name: Alex Apple
Representative's Title: LOCATION MANAGER
Principal's Address: 8630 Pine Tree Place
Los Angeles, CA 90069

Principal's Telephone: (310) 863 - 7600

NO PERMIT